



AL-ARABIA COMPANY FOR MANUFACTURING
CARBONATED DRINKS AND JUICES

Profile



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HISTORY

Al- Arabia Company for manufacturing carbonated drinks and natural juices was established in 2003 by a group of senior businessmen in the Middle East and Arab world. It became one of the largest and prominent companies in the Arab world.

The Company's headquarters and the factory's management are located in Amman – Jordan, where the factory lands on 16000 square meters which is considered as one of the largest factories in the Middle East.

Al- Arabia Factory has been constructed on a high Level basis of industrial engineering as to face the needs and Future requirements for manufacturing all kinds of drinks.

The company is specialized in creating and developing ways to integrate the unique blends and extract carbonated drinks and natural juices by using high quality raw materials, latest technology and unique techniques, while training the staff in the substantive areas of technical and managerial beverage-related fields.

Al-Arabia has undertaken scientific techniques to reach the highest levels in The Beverage Industry.

OUR MISSION

Since 2003 Al- Arabia Company has committed itself towards providing soft drinks and natural juices of high quality standards through:

- Innovation.
- Unique brands.
- Loyalty to consumers and partners.
- Responsiveness to distributors and customers.

OUR VISION

Al- Arabia aims to become one of the top leading soft drink and natural juice companies worldwide, through meeting the needs of consumers both nationally and internationally.

DISTINCTIVENESS

Al- Arabia is professionally unique in the field of manufacturing high quality products and interacting with the internal and external markets.

The company's competitive advantage lies not only in its production stages but – also in following up with its consumers to insure continuous improvement of both its internal and external operations.

The company's leadership and management strategy is based on providing a high – degree of diversity towards its vision.

MAIN GOAL

Gaining consumer satisfaction by constantly improving the taste and quality of the drink , taking the price into consideration

ALARABIA PRODUCTS

Carbonated Drinks.

Energy Drinks.

Natural Juices.



AL-ARABIA COMPANY FOR MANUFACTURING
CARBONATED DRINKS AND JUICES

Serene



بقطع الفواكه الطبيعية
Natural Fruit With Floats



Serene

Serene” the global brand of the natural drink juice manufactured by “Al- Arabi” Company for manufacturing soft drinks and natural drink juice”. Serene” is a natural drink juice with wonderful and refreshing taste that is available in” two forms:

- The first is the pure natural drink juice, which is available in the following flavors: , mango, orange, Pineapple and peach, for size 250 and mix fruits, orange apple, pineapple and peach for size 180ml.
- The second is the floats drink juice with refreshing natural taste of fruits pulp. which is available in the following flavors: Orange, Mango, Peach,Pineapple, Apple Mix fruits and strawberry banana for size 240 and orange, mango peach, pineapple ,mix fruits and strawberry banana for size 180ml.

“Serene” is one of the best products of Al- Arabia Company for manufacturing soft drinks and natural drink juice, which swept global markets successfully and promptly.

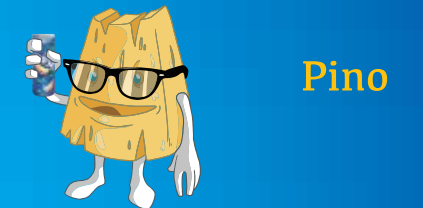
Al- Arabia Company is working to maintain its brand image “Serene” by developing its product to reach the best standards in terms of quality, taste and price.

We are also at “Al- Arabia Company” working on brand development by promoting unique cartoon characters of the brand “Serene”, which are represented in:

1 First Character (Represents The Orange Floats).



2 Second Character (Represents The Pineapple Dices).



3 Third Character (Represents The Peach Dices).





240ml



180ml

Orange Drink\Floats

Nutrition Facts

Energy Value	50Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	13.5g	6%
Sugars	12.5g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	0%
Sodium	0.08g	0%

Ingredients:

Water, sugar, orange juice from concentrate and sacs (min 18%), acidifier citric acid E330, anti oxidant vitamin C E300, Natural identical orange flavor, color beta carotene E160, CMC thickener and stabilizer E466, Xanthun gum thickener and stabilizer E415.



240ml



180ml

Peach Drink\Floats

Nutrition Facts

Energy Value	54Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	14.5g	6%
Sugars	13.5g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0%

Ingredients:

Ingredients: Water, sugar, Peach juice from concentrate and dices (min 18%), acidifier citric acid E330, anti oxidant vitamin C E300, Natural identical peach flavour, colour beta carotene E160, CMC thickener and stabilizer E466, Xanthun gum thickener and stabilizer E415.



240ml



180ml

Mango Drink\Floats

Nutrition Facts

Energy Value	56Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	15g	7%
Sugars	14g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0.1%

Ingredients:

Water, sugar, mango juice from concentrate with peach dices (min 18%), acidifier citric acid E330, anti-oxidant vitamin C E300, Natural identical mango flavor, color beta carotene E160, CMC thickener and stabilizer E466, Xanthan gum thickener and stabilizer E415.



240ml



180ml

Pineapple Drink\Floats

Nutrition Facts

Energy Value	52Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	14g	6%
Sugars	14g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0.1%

Ingredients:

Ingredients: Water, sugar, pineapple juice from concentrate and dices (min 18%), acidifier citric acid E330, anti oxidant vitamin C E300, Natural identical pineapple flavor, color beta carotene E160, colour Curcumin E100, CMC thickener and stabilizer E466, Xanthun gum thickener and stabilizer E415.



240ml



180ml

Mix Fruit Drink\Floats

Nutrition Facts

Energy Value	52Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	14g	6%
Sugars	13g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0.1%

Ingredients:

Water, sugar, orange juice from concentrate and sacs (min 18%), acidifier citric acid E330, anti oxidant vitamin C E300, Natural identical orange flavor, color beta carotene E160, CMC thickener and stabilizer E466, Xanthun gum thickener and stabilizer E415.



240ml



180ml

Banana&Strawberry Drink\Floats

Nutrition Facts

Energy Value	52Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	14g	6%
Sugars	13g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0.1%

Ingredients:

Ingredients: Water, sugar, Banana puree and pineapple dices (min 18%), acidifier citric acid E330, anti oxidant vitamin C E300, Natural identical strawberry flavor and Natural identical banana flavor, color Black Carrot, CMC thickener and stabilizer E466, Xanthun gum thickener and stabilizer E415.

NEW



240ml



180ml

Limon Drink\Floats

Nutrition Facts

Energy Value	50Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	13.5g	6%
Sugars	-	-
Fat	1 cal	4%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0.1%

Ingredients:

water, sugar, lemon juice from concentrate with pomelo sacs (min 18 %) acidifier citric acid E330, antioxidant vitamin C , natural identical lemon flavor ,color (tartazine E102) ,CMC thickener and stabilizer E466,Xanthum thickener and stabilizer E415.

NEW



240ml



180ml

Grape Drink\Floats

Nutrition Facts

Energy Value	50Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	13.5g	6%
Sugars	13g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	4%
Sodium	0.08g	0.1%

Ingredients:

water, sugar, grape juice from concentrate with Aloe vera dices (min 18 %) acidifier citric acid E330, antioxidant vitamin C , natural identical red grape flavor, color (caramel E150d, allura red E129), CMC thickener and stabilizer E466, Xanthun thickener and stabilizer E415.



330ml

Serene

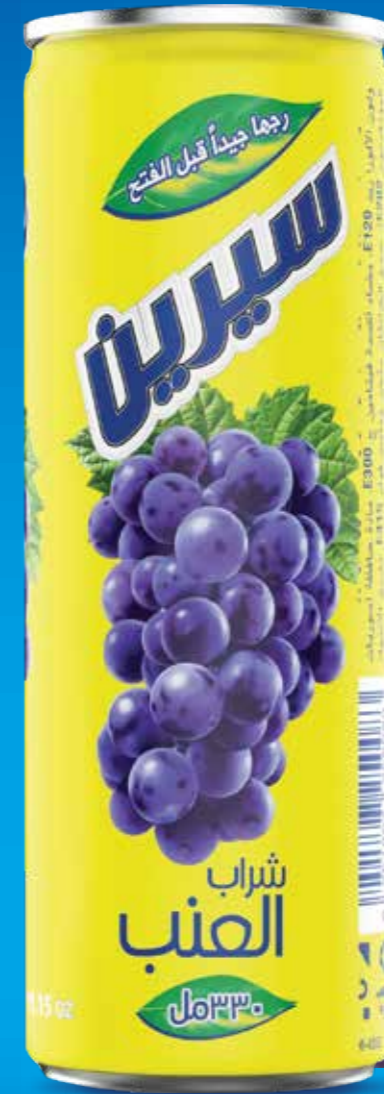
Grape

Nutrition Facts

Total Fat	0 mg	0%
Saturated fat	0 mg	0%
Trans fat	0 mg	0%
Cholesterol	0 mg	0%
Sodium	8 mg	0,1%
Total Carbohydrate	13.5 g	6%
Dietary Fiber	1 g	4%
Total Sugars	-	
Protein	0mg	

Ingredients:

Water, sugar, acidifier citric acid E330, Natural identical red grape flavor, grape juice from concentrate 10%, color (caramel E150c , Allura red E129) ,anti-oxidant Ascorbic Acid E300, preservative (potassium sorbate E202),CMC thickener and stabilizer E466,Xanthun gum thickener and stabilizer E415



Serene



جربها
بدون
حیپیات

قشرها
واشربها





250ml

Serene

Guava

NUTRITION FACTS

Energy	50 Kcal
Protein	0mg
Total Carbohydrate	15g
Total fat	0g
Fiber	0.1mg
Sodium	0.08mg

INGREDIENT:

Water,sugar,Guava puree (min 10%), acidifier citric acid E330,anti oxidant vitamin C E300,Guava flavor , preservative potassium sorbate E202, CMC thickener and stabilizer E466 , Xanthun gum thickener and stabilizer E415.



250ml

Serene

Mango

NUTRITION FACTS

Energy	45 Kcal
Protein	0mg
Total Carbohydrate	15g
Total fat	0g
Fiber	0.1mg
Sodium	0.08mg

INGREDIENT:

Water,sugar,mango juice from concentrate (min 10%), acidifier citric acid E330,anti oxidant vitamin C E300,mango flavour, color beta carotene E160,preservative potassium sorbateE202, CMC thickener and stabilizer E466 , Xanthun gum thickener and stabilizer E415.

Super

Super

CARBONATED DRINK
PREMIUM QUALITY TASTE
250 ml

سوپر



www.super-fizzy.com



250ml

Super

Blue

NUTRITION FACTS

Energy	45 Kcal
Protein	0mg
Total Carbohydrate	11.8g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated Water, Sugar, Acidifier Citric Acid E330, Acidity Regulator E331 (Tri Sodium Citrate), Tutti Frutti Natural Identical Flavor With Apple Juice Content 5%, Color (Caramel E150C), Preservative (Sodium Benzoate E211, Potassium Sorbate E202).



250ml

Super

Pina colada

NUTRITION FACTS

Energy	52 Kcal
Protein	0mg
Total Carbohydrate	14g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated Water, Sugar, Acidifier Citric Acid E330, Acidity Regulator E331 (Tri Sodium Citrate), Natural Identical Pineapple Flavor, Natural Identical Coconut Flavor, With Pineapple Juice Content 5%, Color Beta Carotene E160, Preservative (Sodium Benzoate E211, Potassium Sorbate E202).



250ml

Super

Watermelon

NUTRITION FACTS

Energy	50 Kcal
Protein	0mg
Total Carbohydrate	11g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated Water, Sugar, Acidifier Citric Acid E330, Acidity Regulator E331 (Tri Sodium Citrate), Natural Identical Watermelon Flavor With Apple Juice Content 5%, Color Black Carrot Extract E163, Preservative (Sodium Benzoate E211, Potassium Sorbate E202).



250ml

Super

Grape

NUTRITION FACTS

Energy	52 Kcal
Protein	0mg
Total Carbohydrate	14g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated Water, Sugar, Acidifier Citric Acid E330, Acidity Regulator E331 (Tri Sodium Citrate), Natural Identical Red Grape Juice Content 5%, Color (Caramel E150c, Allura Red E129), Preservative (Sodium Benzoate E211, Potassium Sorbate E202).



250ml

Super

Pomegranate

NUTRITION FACTS

Energy	46Kcal
Protein	0mg
Total Carbohydrate	11g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated Water, Sugar, Acidifier Citric Acid E330, Acidity Regulator E331 (Tri Sodium Citrate), Natural Identical Pomegranate Flavor With Apple Juice Content 5%, Color (Caramel E150C, Carmoisine E122), Preservative (Sodium Benzoate E211, Potassium Sorbate E202).



250ml

Super

Apple&Mint

NUTRITION FACTS

Energy	44 Kcal
Protein	0mg
Total Carbohydrate	11g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated Water, Sugar, Acidifier Citric Acid E330, Acidity Regulator E331 (Tri Sodium Citrate), Natural Identical (Apple, Peach, Mint) With Apple Juice Content 5%, Color (Caramel E150C), Preservative (Sodium Benzoate E211, Potassium Sorbate E202).



250ml

Super

Lemon

NUTRITION FACTS

Energy	50Kcal
Protein	0mg
Total Carbohydrate	13.5g
Fiber	1g
Total Fat	0mg
Sodium	8mg

INGREDIENT:

Carbonated water, sugar, acidifier citric acid E330, acidity regulator E331 (tri sodium citrate), natural identical Lemon flavor with pineapple juice content 5%, color (caramel E150c, tartrazine E102), preservative (sodium benzoate E211, potassium sorbate E202).



xmix

Energy Drink

energy
drink

- ✓ ENERGY DRINK
- ✓ 5 VITAMINS
- ✓ CAFFEINE
- ✓ TAURINE

www.xmixenergy.com



xmix

Extreme

Nutritional fact per 100 ml

Energy value	50Kcal
Protein	0Gm
Carbohydrate	11.5Gm
Fat	0.0Gm
sodium	0.002Gm
Niacin	3.8Mg
Vit B6	0.17Mg
Pantothenic acid	0.5Mg
Vit B2	0.13Mg
Vit B12	0.085µg

Ingredients:

Carbonated water, sugar, citric acid, sodium citrate, flavors, taurine(%0.085), inositol(%0.0045), caffeine(%0.007), b vit(niacin3.8-mg\100ml,pantothenic acid0.5-mg\100ml,b20.13-mg\100ml, b6-0.17 mg\100, b12-0.085 g\100ml), color(caramel E150c), benzoic acid(%0.009).

Warning: It is not recommended to consume more than two cans of 250 ml daily, shall not be mixed with alcoholic beverages, shall not be used during sport trainings, not appropriate for persons less than 16 years old, pregnant, nursing, people who suffer from heart, high blood pressure, diabetes diseases and those with sensitivity to caffeine 7 mg/100ml.





250ml

Siwar

Cola

Nutritional fact per 100 ml/serving size
100 ml - serving per container 2.4

Energy value	43 Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	10.7g	4%
Sugars	10g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	0%
Sodium	0.08g	0%

Ingredients:

Carbonated water, sugar, cola flavor, caramel E150 c (color), acidifier phosphoric acid, caffeine (60 mg/kg).



250ml

Siwar

Up

Nutritional fact per 100 ml/serving size
100 ml - serving per container 2.4

Energy value	43 Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	10.7g	4%
Sugars	10g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	0%
Sodium	0.08g	0%

Ingredients:

Carbonated water, sugar, acidifier citric acid E330, acidity regulator E331 (tri sodium citrate), natural up flavor, preservative E211 (sodium benzoate).



250ml

Siwar

Orange

Nutritional fact per 100 ml/serving size
100 ml - serving per container 2.4

Energy value	43 Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	10.7g	4%
Sugars	10g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	0%
Sodium	0.08g	0%

Ingredients:

Carbonated water,sugar, acidifier citricacid E330, color sunset yellow E110, orange flavor, ascorbic acid E300(anti oxidant), perservative E211 (sodium benzoate).



250ml

Siwar

Fruit

Nutritional fact per 100 ml/serving size
100 ml - serving per container 2.4

Energy value	43 Kcal	DV
Protein	0.0g	0%
Total Carbohydrate	10.7g	4%
Sugars	10g	-
Fat	0.00 cal	0%
Total fat	0.0g	0%
Cholesterol	0.0mg	0%
Fibers	<0.1g	0%
Sodium	0.08g	0%

Ingredients:

Carbonated water,sugar, acidifier citricacid E330, red fruit flavor, color (caranel E150c , carmozine E122), perservative E211 (sodium benzoate).

THE FRESH
TASTE OF
CARBONATED DRINK



Nice

Cola



250ml

Nutritional fact per 100 ml
Energy value 54.88kcal

Sucrose %	ND	w\ v
Glucose %	4.94	w\ v
Fructose %	5.06	w\ v
Protein	<0.	mg\100gm
Calcium	0.88	mg\100mg
Potassium	0.24	mg\100mg
Sodium	1.56	mg\100mg

Ingredients:

Carbonated water, sugar, cola flavor, caramel E150 c (color), acidifier phosphoric acid, caffeine (60 mg\kg).

Nice

Up



250ml

Nutritional fact per 100 ml
Energy value 54.88kcal

Sucrose %	5.44	w\ v
Glucose %	2.37	w\ v
Fructose %	2.4	w\ v
Protein	<0.1	mg\100gm
Calcium	2.15	mg\100mg
Potassium	0.96	mg\100mg
Sodium	10.73	mg\100mg

Ingredients:

Carbonated water, sugar, acidifier citric acid E330, acidity regulator E331 (tri sodium citrate), natural up flavor, preservative E211 (sodium benzoate).



250 ml

Nice Orange

Nutritional fact per 100 ml
Energy value 54.88kcal

Sucrose %	0.66	w\v
Glucose %	6.49	w\v
Fructose %	6.86	w\v
Protein	<0.1	mg\100gm
Calcium	1.49	mg\100mg
Potassium	1.26	mg\100mg
Sodium	3.14	mg\100mg

Ingredients:

Carbonated water,sugar, acidifier citricacid E330, color sunset yellow E110, orange flavor, ascorbic acid E300(anti oxidant), perservative E211 (sodium benzoate).



250 ml

Nice Fruit

Nutritional fact per 100 ml
Energy value 54.88kcal

Sucrose %	0.66	w\v
Glucose %	6.49	w\v
Fructose %	6.86	w\v
Protein	<0.1	mg\100gm
Calcium	1.49	mg\100mg
Potassium	1.26	mg\100mg
Sodium	3.14	mg\100mg

Ingredients:

Carbonated water,sugar, acidifier citricacid E330, red fruit flavor, color (caramel E150c , carmozine E122), perservative E211 (sodium benzoate).



شكراً جزيلاً
Thank You

ALARABIA

AL-ARABIA COMPANY FOR MANUFACTURING
CARBONATED DRINKS AND JUICES